



Milwaukee Pride Parade, Inc.
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11-24-09 Milwaukee Pride Parade Press Release ###
** For Immediate Release **

Dear «Name»,

The Milwaukee Pride Parade has announced the date for the 2010 Pride Parade. That date is Sunday June 13th, 2010 @ 2:00pm. This date will once again coincide with the Pridefest celebration to be held at Henry Maier Festival Park. The Parade route begins at the intersection of 2nd St. and Greenfield Ave, and ends at the intersection of 2nd St. and Seeboth Ave.

The Milwaukee Pride Parade has also completely over hauled their website in an attempt to make it more user friendly! You can view it at www.prideparademke.org

During the off season the Milwaukee Pride Parade has also elected new officers! Officers hold a term of 2 years. Jim M. has become the new President with Frank P. becoming the Vice President. The secretary position is currently vacant and the treasurer is Chip W. Brent H. Remains the Parade Coordinator as well with Jeff T. filling the new position of Volunteer Coordinator. All can be reached via their emails which are located on the contact page of the Milwaukee pride parade website.

In addition the Milwaukee Pride Parade has announced the “theme” for 2010. Although the theme is that in name only and units are not judged on the theme we do encourage all of the units to make use of it. The 2010 “theme” is “Twisted Fairy Tales.” All units must still maintain and family oriented type of unit when using this theme of course.

The Milwaukee Pride Parade has also begun its search for sponsors for the 2010 pride parade. All interested parties should visit the parade’s website at www.prideparademke.org for further information. Sponsorship information can also be acquired by contacting the parade via phone at 414-607-3793 (11a-9p Mon-Sat please).

Applications for the 2010 Parade are also out and available for download. Get your unit in early and save after all its just \$50.00 prior to May 15th, 2010, then the price goes up! Download an application today from our website at www.prideparademke.org.

The Parade is also looking for volunteers. After all if it were not for the volunteers who help us every year there would be no Pride Parade at all! So if you are interested in volunteering please visit our webpage at www.prideparademke.org and go to the applications page to fill out an application. Or contact Jeff T., our Volunteer Coordinator at VolunteerCoordinator@prideparademke.org.

The Milwaukee Pride Parade is a GLBT family entertainment oriented event. It is currently in its 5th consecutive year of operation.

For any other information please feel free to contact us at ParadeCoordinator@prideparademke.org or by phone at 414-607-3793 (11a-9p Mon-Sat)

Would you like to help the Milwaukee Pride Parade? Make a donation by going to our website www.prideparademke.org. You can also make a tax deductible donation through the G/L Community Center Trust Fund. Their website is located at www.glcommunitytrustfund.com.