



Monday, March 22, 2010
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Milwaukee Pride Parade, Inc.
P.O. Box 0091
Milwaukee, WI 53201
Ph: 414-607-3793
www.prideparademke.org
President@prideparademke.org

3-22-10 Milwaukee Pride Parade Press Release

##For Immediate Release ##

The Milwaukee Pride Parade has MOVED! Yes, our mailing address has changed to the following.

Milwaukee Pride Parade Inc.
P.O. Box 0091
Milwaukee, WI 53201

The reason for this move was to facilitate a more central location for our volunteers to pick up and perform all of the daily business of the Milwaukee Pride Parade.

The Pride Parade is also very happy to announce that we have recently created a Facebook page! Our facebook link is http://www.facebook.com/profile.php?v=feed&story_fbid=105137769516037&id=100000904085961 While most of our information will still be on our website (located at www.prideparademke.org) the face book page will help to inform people of this great event along 2nd street in Milwaukee.

We are also very happy to announce that the Milwaukee Pride Parade will be hosting fundraisers at numerous taverns in the Milwaukee and Racine area. Our current list of parties are as follows.

4-10-10 @ Boot Camp Saloon *Late night
4-23-10 @ Club ICON (Racine) *Late night
4-28-10 @ Walker's Pint *Late night
4-30-10 @ BOOM/The Room *Late night
5-6-10 @ Woody's *Late night
5-16-10 @ Triangle *Afternoon

Each of the parties will offer raffle prizes, a grand prize 50/50 raffle with half of the money raised that night going to the raffle winner. Pridefest tickets and much more! Currently each tavern is shaping up to be a great party and a great fundraiser for a great cause.

In addition the Milwaukee Pride Parade has announced the "theme" for 2010. Although the theme is that in name only and units are not judged on the theme we do encourage all of the units to make use of it. The 2010 "theme" is "Twisted Fairy Tales." All units must still maintain and family oriented type of unit when using this theme of course.

[Would you like to help the Milwaukee Pride Parade? Make a donation by going to our website www.prideparademke.org. You can also make a tax deductible donation through the G/L Community Center Trust Fund. Their website is located at www.glcommunitytrustfund.com.](http://www.prideparademke.org)



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The Milwaukee Pride Parade has also begun its search for sponsors for the 2010 pride parade. All interested parties should visit the parade's website at www.prideparademke.org for further information. Sponsorship information can also be acquired by contacting the parade via phone at 414-607-3793 (11a-9p Mon-Sat please).

Applications for the 2010 Parade are also out and available for download. Get your unit in early and save after all its just \$50.00 prior to May 15th, 2010, then the price goes up! Download an application today from our website at www.prideparademke.org.

The Parade is also looking for volunteers. After all if it were not for the volunteers who help us every year there would be no Pride Parade at all! So if you are interested in volunteering please visit our webpage at www.prideparademke.org and go to the applications page to fill out an application. Or contact Jeff T., our Volunteer Coordinator at VolunteerCoordinator@prideparademke.org.

The Milwaukee Pride Parade is a GLBT family entertainment oriented event. It is currently in its 5th consecutive year of operation.

For any other information please feel free to contact us at ParadeCoordinator@prideparademke.org or by phone at 414-607-3793 (11a-9p Mon-Sat)

Sincerely,
Brent H.
Milwaukee Pride Parade Coordinator

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