



Tuesday, May 18, 2010
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##5-18-10 Milwaukee Pride Parade Press Release##
##For immediate Release##

«Name»,

The Milwaukee Pride Parade is happy to announce that the Parade is now just over 1 month away and we have some great things to announce!

First and foremost we have announced our Grand marshal for the 2010 Milwaukee Pride Parade. Our grand marshal is William 'Bill' Serpe. Bill Serpe is the Executive Director of SAGE/Milwaukee, Services and Advocacy for Gay, Lesbian, Bisexual and Transgender Elders. As a self identified gay male he came to this position in January of 2004 with 40 years of life experience and a nonprofit management background. His involvement with the issues of Lesbian, Gay, Bisexual and Transgender elders over the past 6 years has given him in-depth knowledge of the aging issues that are endemic to this specific population. Bill is on the Board of Governors for the Family Care program at the Milwaukee County Department on Aging. He is also a member of the National LGBT Aging Roundtable.

Bill is a graduate of UW-Parkside. He has traveled extensively throughout the continental United States as well as in England, Ireland, Russia and Uzbekistan. He plans to travel around the world going west from Milwaukee until he gets back to Milwaukee after he retires. Bill is single and lives with two cats, Clio and Chloe.

It is an honor to have such a well known and outgoing member of the GLBT community as our Grand Marshal. Congratulations Bill and enjoy the Parade!

Secondly we have found our 3 judges for the 2010 parade they are as follows.

- **David Boyer** - David is currently the Promotions manager at numerous taverns located in Chicago, IL. as well works with the Historic Bijou Theater in Chicago, IL. He works every year to put together some of the best event(s) for the GLBT leather community in Chicago including the Mr. Chicago Leather contest, bus trips to Great America's Gay Days, and bus trips Milwaukee's very own Pridefest and the Pride Parade. With great pride we welcome David, and all of Chicago, to the Milwaukee Pride Parade's judging panel.
- **Marilynn Mee from 96.5 WKLH Classic Rock** - Marilyn Mee has been a staple of the Radio Industry in Milwaukee for Many Years. She hosts the Mid-day radio show on WKLH on a daily basis and is an active supporter of the Wisconsin Humane Society. If you would like to know more about her please visit www.wklh.com.
- **Dino Maniaci** -The Milwaukee Pride Parade would also like to thank everyone for their gracious support of our fundraisers over the past few months.

Applications for the 2010 Parade are also out and available for download. We still have plenty of space to fit in every unit who would like to be in the parade. Download an application today from our website at www.prideparademke.org.

The Parade is also looking for volunteers. After all if it were not for the volunteers who help us every year there would be no Pride Parade at all! So if you are interested in volunteering please visit our webpage at www.prideparademke.org and go to the applications page to fill out an application. Or contact Jeff T., our Volunteer Coordinator at VolunteerCoordinator@prideparademke.org.

The Milwaukee Pride Parade is a GLBT family entertainment oriented event. It is currently in its 5th consecutive year of operation.

For any other information please feel free to contact us at ParadeCoordinator@prideparademke.org or by phone at 414-607-3793 (11a-9p Mon-Sat)

The Parade will take Place on Sunday June 13th, 2010 on 2nd street from Greenfield Ave to Seeboth Ave. with step off taking place at 2:00pm sharp.

For further information please feel free to contact me

Brent
Pride Parade Coordinator

Would you like to help the Milwaukee Pride Parade? Make a donation by going to our website www.prideparademke.org. You can also make a tax deductible donation through the G/L Community Center Trust Fund. Their website is located at www.glcommunitytrustfund.com.